



Croke Park Streets Committees Limited

(A single-issue group set up to protect the Community's rights in our
Handball, Community & Social Centre)

Email: crokeparksca@gmail.com Phone: 087 - 6183024

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OPEN LETTER TO AIKEN PROMOTIONS GARTH BROOKS CONCERTS

**Aiken Promotions
24 Holles Street,
Dublin 2.
Republic of Ireland**

By Email, Registered Post & Press Release

Without Prejudice

To whom it concerns,

We write to inform you that we are strongly opposed to your proposed application for a license to hold five Garth Brooks concerts in Croke Park Stadium this July and your actions to date in selling tickets in advance. Such an application, we believe, breaches terms of the existing planning permissions as well as breaching agreements with residents group/s both written and oral and is a breach of our rights to quality of life and our property rights as enshrined in UN and European documents relating to Environmental, Economic, Social and Cultural Rights, that our government are signatories of. There was no consultation with our group prior to the announcement of the Garth Brooks concerts by your company, or the Croke Park Stadium Company or anyone else involved with you in the Garth Brooks concert promotion.

Representation

In a letter that Mr. Jim Clarke of your company wrote on Feb 20th 2014 (copy attached for ease of reference), to Charlie Lowe Executive Manager, Dublin City Council, you mentioned, arising from a meeting you and the Croke Park GAA had with politicians, that there was no specific details about precisely who should represent residents. As you know the Croke Park GAA/Pairc An Chrocaigh Teo ("PCT") already tried to hand-pick attendees for a meeting with themselves, yourselves and residents that ended up in a shambles after the Croke Park GAA/PCT/Aiken Promotions approach that the concerts be taken as a foregone conclusion and that we go cap-in-hand seeking a legacy in consideration of granting you this small favour (We jest!).

If you needed to check who has been working for the local community relative to Croke Park Stadium impacts you could have started with a check on Dublin City Councils planning portal to see who had been making observations in relation to Croke Parks myriad of planning applications over the past number of years. You might have spotted our group in the mix.

Notice of potential legal action to stop concerts

We appreciate that your proposed staging of the 5 Garth Brooks concerts is a major corporate project with many implications for various parties that you are involved with in the project. Following our deliberations we believe that there are significant grounds for legally opposing the staging of your 5-in-a-row concerts at the Croke Park Stadium location.

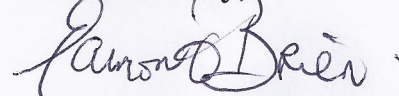
For that reason we want you and your partners in this venture to be aware that there is the very real prospect that this matter will be taken to the courts to be adjudicated on. This we believe should be factored into your considerations relating to the project.

Indeed Croke Park GAA/PCT (there is an overlap as and between members of both) in suing over 500 of our families have made us battle-hardened and wiser when it comes to Court actions. We are not afraid of the bullies or the Court steps anymore, though the stress, impositions and worries for our families are no less.

Plan B

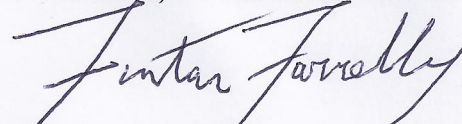
We believe that you should now seriously consider Plan B – the Bruce plan.. Take Garth Brooks to other locations around our beautiful country and thus reduce the cost for people that wish to see him. This was good enough for Bruce Springsteen and it should be good enough for Garth Brooks.

Yours sincerely,



Eamon O'Brien.

Chairman, Croke Park Streets Committees.

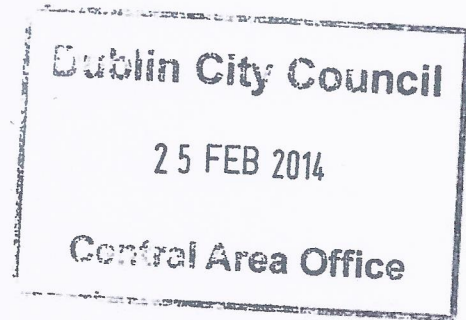


Fintan Farrelly.

Vice Chairman, Croke Park Streets Committees.

To: Mr. Charlie Lowe,
Executive Manager,
Dublin City Council,
Central Area Headquarters,
51/53, Sean McDermott Street Lower,
Dublin 1.

20th February 2014.



Dear Mr. Lowe,

Re: Emergency Motion February Central Area Committee meeting.

I refer to your letter of 14th February to Mr. Peter Aiken on whose behalf I am responding.

You may be aware that an open meeting for all public representatives of Dublin Central Area was held with representatives of the G.A.A. and Aiken Promotions, on Tuesday 18th February 2014. The meeting was called on the initiative of the G.A.A. and Aiken Promotions and was agreed in principle before receipt of your letter. It was therefore not called to respond specifically to the content of your letter or that of the emergency motion. It did, however, address most of the issues raised in the motion.

Aiken Promotions believes that this meeting was a valuable and constructive engagement which allowed all parties to express views and listen to perspectives. While no formal agreements were arrived at there was a broad acceptance of the proposals made by Padraic Duffy on behalf of the G.A.A., and event interests in relation to a long-term "agreement" between Croke Park and residents to be managed through a formally constituted forum and underpinned by approved, independent and respected third parties.

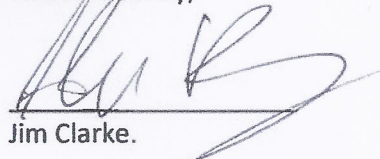
Some specific measures to address the Garth Brooks series of events were discussed. Some of these pertain to the first part of the emergency motion. It was explained that matters such as traffic, cleaning etc., will be addressed in the licence application. It was further agreed that a range of "communication approaches would be adopted, to connect with as many residents as possible, in advance of the formal submission of a licence application. The purpose is to inform residents of the details of the event and the associated management plan. It is likely that this process will include a public "open day" or "evening" at which relevant representatives from Croke Park and Aiken Promotions will be present to address specific issues with residents and to listen to their observations, concerns and suggestions.

There were no specific details agreed about precisely who should represent residents, however, there was acceptance that a more manageable structure was needed to facilitate proper and effective engagement.

I believe that a positive and constructive process has begun to address the issues raised in the emergency motion. I can confirm the full commitment of Aiken Promotions to this process in support of the G.A.A.

I hope this provides a full response to your letter.

Yours sincerely,


Jim Clarke.

AIKENPROMOTIONS

24 Holles Street, Dublin 2 • (T) +353.1.7755800 • (F) +353.1.7755888 • (E) office@aikenpromotions.com • (W) www.aikenpromotions.com